



Government of West Bengal  
**Directorate of I.C. D. S.**  
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Email Id: icdswestbengal@gmail.com

No. 1859 / (24)ICDM-Dte

From: **The Director of ICDS**  
West Bengal

Dated: 23/11/2021

To **The District Magistrate(s),**  
Darjeeling/ Kalimpong/ Jalpaiguri/ Alipurduar/ Coochbehar/ Uttar Dinajpur/  
DakshinDinajpur/ Malda/ Murshidabad/ Nadia/ Birbhum/ Bankura/ Purulia/  
PaschimMedinipur/ PurbaMedinipur/ Jhargram/ PurbaBardhaman/ PaschimBardhaman/  
Hooghly/ Howrah/ North 24 Parganas/ South 24 Parganas  
West Bengal.

**The Additional Director of ICDS,**  
West Bengal.

Subject: **State, District & AWCentre level Celebration of Annual ECCE Day on 24.11.2021 at 12 noon**  
**Sir/Madam,**

I am directed to inform that Department of WCD & SW has resolved that Annual ECCE Day for the year 2021 will be observed on 24 November, 2021 and State level celebration will be held at Bankura District where from the Hon'ble MIC, WCD & SW Department and SHG & Self Employment Deptt, Govt. of West Bengal Dr. Shashi Panja, has kindly consented to inaugurate the Sishu Aloys. As a part of State wide celebration of Annual ECCE Day, 12,232 (Twelve thousand two hundred thirty two) more Sishu Aloys will be dedicated to the public by formal simultaneous virtual inaugurations from the venue of Sishu Aloys which are to be inaugurated on 24.11.2021.

In this regard, you are requested to arrange the inauguration of a Sishu Aloy (ECCE centre) ensuring virtual participation in the State programme from the same venue.

You are requested to invite the public representatives and concerned district officials for the virtual inauguration programme. One marble plaque with an inscribed message of inauguration is to be fitted on the wall of the selected Sishu Aloy mentioned above. (Design and Matter enclosed).

The expenditure should not be more than Rs.30 thousand and an item wise statement of expenditure for the Programme may be sent to the State.

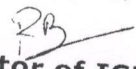
Further, 5(five) Worksheets and 1(One) Pencil (estimated cost Rs 2.50 per piece) and 1(One) Eraser (estimated cost Rs 2.50 per piece) will be given to all children in the age group of 3-6 years in your district from the AWCentre level. The print ready matter of 2 Sets of worksheets each of 5(five) pages (estimated cost Rs 2.50 per set) for the age group of 3-4 years and 4-6 years are being enclosed.

You are requested to instruct the DPOs to ask the CDPOs to ensure printing and distribution of the worksheets, pencil and eraser to all the registered children in the age group of 3-6 years with November month THR.

The cost of printing of the worksheets, pencil and eraser may be borne from the funds available under ECCE head at the end of the Project.

Encl: As Stated Above (5 pages Worksheet for 3-4 years) & (5 pages Worksheet for 4-6 years)  
& Design and matter for Marble Plaque

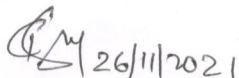
Yours faithfully,

  
**Director of ICDS**  
**West Bengal**

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Memo NO. 918 / DPO / ICDS, dated. 26/11/2021

Forwarded to cdpos(all) for information & taking up:-

  
26/11/2021


**District Programme Officer (ICDS)**  
**North 24 Parganas,**

No. 1859/(24)/1(25)/ICDM-Dte

Dated: Kolkata, the 23 Nov, 2021

Copy forwarded for information to:

- 1) The Secretary to the Govt. of West Bengal, Deptt. WCD&SW, BikashBhavan (10<sup>th</sup> floor), Kolkata-91
- 2) PS to the Hon'ble MIC, Department of WCD&SW, Govt. of West Bengal, BikashBhawan (10<sup>th</sup> Floor), Salt Lake, Kolkata- 700091.
- 3-25) The DPO (ICDS), Darjeeling/ Kalimpong/ Jalpaiguri/ Alipurduar/ Coochbehar/ Uttar Dinajpur/ DakshinDinajpur/ Malda/ Murshidabad/ Nadia/ Birbhum/ Bankura/ Purulia/ PaschimMedinipur/ PurbaMedinipur/ Jhargram/ PurbaBardhaman/ PaschimBardhaman/ Hooghly/ Howrah/ North 24 Parganas/ South 24 Parganas for taking necessary action.

  
**Director of ICDS  
West Bengal**